



MAIN QUEST

ACD Copywriter 05/2019 - present

Freelance Copywriter, New York, New York

Developed digital, TV, & social at Ready, Set, Rocket, VaynerMedia, & Hudson Rouge on Bonobos, SYFY Channel, SYFY WIRE, USA Network, Blackstone, and Lincoln.

Senior Copywriter 02/2017 - 05/2019

Havas Worldwide NYC, New York, New York

Developed TV, print, radio, digital, social, and OOH across major brands including TD Ameritrade, Dos Equis, ADP, & IBM.

09/2014 - 01/2017 Copywriter

Havas Worldwide NYC, New York, New York

Created and concepted TV, print, radio, digital, social, and OOH across several major brands including TD Ameritrade, Net Jets, Dos Equis & IBM.

TUTORIAL LEVELS

Copywriting 08/2011 - 05/2013

VCU Brandcenter

Creative Advertising 08/2007 - 05/2011

Virginia Commonwealth University

SKILL TREE

Advertising

Copywriting Content Strategy Concepting **Creative Strategy** Leadership

Media Type

Digital TV Print Experiential Social OOH

★ SIDE MISSIONS





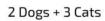


Forms





Novels





Former Scuba Instructor



Spin and **Fitness**

UNLOCKABLES

The Drum 00H Awards 2019 | Merit, Experiential

The Drum OOH Awards 2019 | Shortlist. Spectacular

Cannes 2018, Radio | Shortlist

Cannes 2018, Radio | Script | Shortlist

One Show 2018, Radio | Merit

Clios 2018 | Shortlist

Cannes Innovation 2016 | shortlist

FCS 2016 | Gold

Shorties 2016 | Finalist